

COLLABORATION

In 2025, Retal deliberately pivoted from transactional partnerships to *capability-anchoring, brand-elevating alliances* that reshaped how the Company delivers, differentiates, and scales. Collaboration moved beyond project support to become a strategic growth engine — strengthening positioning, execution depth, and customer value.

Government collaboration remained mission critical. Engagements with the **Ministry of Municipalities and Housing, MISA, Ministry of Municipal and Rural Affairs and Housing, Real Estate General Authority (REGA), Sakani, the Eastern Province Emirate, Sharqia Development Authority and the Tourism Development Fund** enabled regulatory alignment, land access, infrastructure integration and mixed-use expansion.

A new generation of partnerships expanded Retal's operating orbit. Alliances with **Jabeen** and **Masar** reinforced our standing as a trusted delivery partner for mega-scale, high-governance developments — moving the brand decisively upstream.

Lifestyle collaborations with **Marriott International, Nobu International, Ithra, and Wadi Degla Club** embedded global hospitality, cultural and experiential standards into developments, advancing Retal's evolution into a destination creator.

Financial and investment relationships — including **Alinma Bank, AlJazira, BLOMINVEST, Alpha Capital, Derayah, SAB Invest and Watheeq Capital** — strengthened capital structuring, buyer financing and risk resilience, accelerating commercial velocity.

Meanwhile, innovation platforms such as **Startup Wise Guys, Cityscape Global** and **NeoCity** positioned Retal at the intersection of innovation, market intelligence and deal origination.

Collectively, these alliances acted as strategic accelerators — enhancing speed, quality, scale and differentiation — and repositioning Retal from a project developer to an integrated ecosystem enabler.



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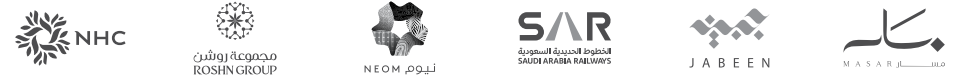
Beyond core housing enablers, Retal’s 2025 government collaborations unlocked structural execution advantages. The Ministry of Investment strengthened cross-border credibility and investor engagement. Regional authorities accelerated land access, zoning and infrastructure alignment, while the Tourism Development Fund enabled hospitality and mixed-use feasibility — collectively enhancing delivery agility, portfolio diversification and long-term market confidence.

OUR KEY PARTNERS

Government



Real Estate



Financiers



Engineering and Consultancy



Innovation Partners



Funds



Consultancy



Operators

